

24/48 HOUR REPORT OF INDEPENDENT EXPENDITURES

(Schedule E)

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FOR SE OF FORM 24/48

NAME OF COMMITTEE (In Full) Priorities USA Action		FEC IDENTIFICATION NUMBER ▼ C C00495861	
Check if <input type="checkbox"/> 24-hour report <input checked="" type="checkbox"/> 48-hour report		<input checked="" type="checkbox"/> New report <input type="checkbox"/> Amends report filed on	

Full Name of Payee Ralston Lapp Media, LLC		Date of Public Distribution/Dissemination MM / DD / YYYY 09 / 13 / 2016	
Mailing Address 1054 31st St NW Ste 430		Amount 35805.11	
City Washington	State DC	Zip Code 20007-6042	Transaction ID : VNTYH9TFYB5 Date of Disbursement or Obligation MM / DD / YYYY 09 / 13 / 2016
Purpose of Expenditure Video Production (Estimate)		Category/ Type	
Name of Federal Candidate DONALD J TRUMP		<input type="checkbox"/> Support <input checked="" type="checkbox"/> Oppose	Office Sought: <input type="checkbox"/> House District: 00 <input checked="" type="checkbox"/> President <input type="checkbox"/> Senate State: 00
Calendar Year-To-Date Per Election for Office Sought		Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General 2016 <input type="checkbox"/> Other (specify) ▶	

Full Name of Payee Targeted Platform Media LLC		Date of Public Distribution/Dissemination MM / DD / YYYY 09 / 13 / 2016	
Mailing Address 1291 Hollywood Ave		Amount 4174069.00	
City Annapolis	State MD	Zip Code 21403-4909	Transaction ID : VNTYH9TFDE1 Date of Disbursement or Obligation MM / DD / YYYY 09 / 13 / 2016
Purpose of Expenditure TV Ad Buy (Estimate)		Category/ Type	
Name of Federal Candidate DONALD J TRUMP		<input type="checkbox"/> Support <input checked="" type="checkbox"/> Oppose	Office Sought: <input type="checkbox"/> House District: 00 <input checked="" type="checkbox"/> President <input type="checkbox"/> Senate State: 00
Calendar Year-To-Date Per Election for Office Sought		Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General 2016 <input type="checkbox"/> Other (specify) ▶	

(a) SUBTOTAL of Itemized Independent Expenditures.....▶	4209874.11
(b) SUBTOTAL of Unitemized Independent Expenditures.....▶	
(c) TOTAL Independent Expenditures.....▶	4209874.11

Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.

Greg Speed

[Electronically Filed]

Date

MM / DD / YYYY
09 / 15 / 2016

Signature